

# MIBD

Mount Institute of Business Development

## PROGRAMME BROCHURE



DUBAI



# About Us

MIBD is committed to innovative education delivery and real-world preparation. MIBD is a Switzerland based private educational institution. MIBD offers Higher International Diploma.

With amazing industry leaders as teachers and mentors, the immersive Swiss Experience, and our "Integrated Industry Project" offered each semester, MIBD focuses on maximizing employability by training students to "do", i.e. applying the skills and knowledge learned in class in an experiential and rewarding learning environment.

Higher International Diplomas from MIBD Dubai are recognized internationally and are accredited and authorized by the Knowledge and Human Development Authority (KHDA). The Office of Qualifications and Examinations Regulation (Ofqual), which is registered with the Office of Qualifications and Examinations Regulation, which regulates qualifications, examinations, and assessments, and is also the national regulator of the higher education sector in England, also oversees the quality of the diplomas



# Courses Offered

## Higher International Diploma

**OTHM Level 3 Diploma**  
in Business  
Management &  
Business Studies



**Higher International  
Diploma Level 4 & 5 in  
Hospitality & Business  
Management**



OTHM is approved and regulated by Ofqual is responsible for maintaining standards and confidence in qualifications. Ofqual looks after GCSEs and A levels in England, and a wide range of vocational qualifications in England. Ofqual also regulates the National Curriculum Assessments in England.

OTHM has established strong academic relationships in the UK and overseas to ensure that OTHM qualifications are recognized globally. The local and international recognition has enabled OTHM graduates to enhance their employability skills as well as allowing them to join degree and/or Master top-up programmes.





# Courses Offered

## Higher International Diploma

Level 4 Diploma in Health and Social Care Management

Level 5 Extended Diploma in Health and Social

Level 4 Diploma in Logistics and Supply Chain Management

Level 5 Extended Diploma in Logistics and Supply Chain Management

Level 4 Diploma in Information Technology

Level 5 Extended Diploma in Information Technology

Level 4 Diploma in Project Management

Level 5 Extended Diploma in Project Management

Level 4 Diploma in Accounting and Business

Level 5 Extended Diploma in Accounting and Business

Level 4 Diploma in Education and Training Management

Level 5 Extended Diploma in Education and Training Management

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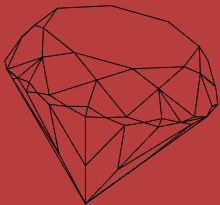


# Swiss Specialisations & Executive Courses

Luxury continues to be a relevant and dynamic industry. As the meaning of luxury has evolved and the value of luxury brands become increasingly important to a company's balance sheet, understanding how to manage the luxury brand and a luxury business have become fundamental.



## Luxury Brand Management Certificate/Diploma



At the heart of managing luxury is understanding the principles of brand management and the rules of luxury and luxury marketing. Luxury intelligence is therefore key to anyone wanting to go into the industry, but also relevant to pursuing a career in branding or marketing, as well as the hospitality and services businesses.

## Hospitality Business Management Certificate/Diploma



The specialisation courses in Hospitality Management are unique in preparing individuals for a global career. Particular emphasis is placed on developing professional competences such as effective communication and customer service, information technology, teamwork and leadership by incorporating relevant industry project plus sustainable and innovative practical case studies.

# Augmented & Virtual Reality Courses

MIBD Dubai is actively engaged in pioneering Metaverse technologies encompassing AR, VR, and XR. MIBD provides accredited certificate courses tailored to these innovative fields.



## MASTERING THE METAVERSE



Over the course of this 6 Months programme, you will learn the principles of effective designing and engaging XR and Metaverse experiences that are inclusive and promote social good, the programme has complete study of AR & VR.

## GAME DESIGN & DEVELOPMENT



This Advanced 3 Months program prepares students for careers as game developers, a profession in demand by various industries including entertainment, education, government and consumer products. Strong emphasis is placed on developing the hands-on component which is offered through courses in game design and development, traditional and digital imaging, authoring, animation and programming.





We at MIBD focus on providing Business management, Hospitality management, AR/VR Programmes and Luxury management courses with internship programmes for students, enabling them to be prepared for the workplace. We don't place a lot of emphasis on IELTS scores, but a minimum age requirement of 18 years old and completion of secondary grade is required.

We provide a pathway for students who, for various reasons, unable to enroll in universities in the UK and other nations due to their IELTS scores, their grade 12 test results, or their desire to immigrate but have not yet completed Higher secondary, to achieve their goals through a UK-based OTHM curriculum without stress. They merely have to complete tasks, and they also get to participate in internship programmes, preparing them for the workplace. There are no exams.

After completing their level 5 Higher International Diploma with us, students have the option of finishing their last year of school (Graduation) in Dubai, the UK, or Switzerland. Swiss educators who have a stellar reputation in this industry teach the hospitality and luxury programmes, and Dubai is renowned for its tourism, providing students with the chance to land jobs right away thanks to this potent mix.





## ADMISSION | DURATION | PRICE



### Admission Criteria

- English Proficiency: Required
- These qualifications are designed for learners who are typically aged 18 and above

### Programme Delivery

- Two year specialisation programme in Hospitality and Business

### Tuition Fees - Per Year

- Tuition Fees : AED 18,000
- Registration Fee: AED 2000
- Cerification Fee: AED 1000
- Application Fees: AED 1000
- External Evaluation Fee: 1000
  
- Total Fees : AED 23,000
- Visa Charges AED : 5000





## ADMISSION | DURATION | PRICE

Swiss Specialisations | Luxury Brand Management | Executive Programmes

### Admission Criteria

- English Proficiency: Required
- These qualifications are designed for Working Professionals & Freshers

### Programme Delivery

- 6 months - 1 year Swiss specialization programmes (full-time)

### Tuition Fees

- Tuition Fees On-Campus:
- Swiss 6 month courses - AED 25,000
- Swiss 1 year courses - AED 45,000
- Registration Fee: AED 2500
- Application Fees: AED 500





AR / VR Specialisations Courses

## ADMISSION | DURATION | PRICE

### Admission Criteria

- English Proficiency: N/R Required
- These qualifications are designed for Working Professionals & Freshers

### Programme Delivery

- 6 months & 3 months Programmes
- (full-time / Part Time)
- Intake every month

### Tuition Fees

- Tuition Fees On-Campus:
- 6 months Course Fee: AED 19,000
- 3 Month Course Fee: AED 10,000
  
- Registration Fee: AED 2500
- Application Fees: AED 500





# Get In Touch



**Email**

enroll@mibd.education



**Phone**

+971 56 541 4155



**Address**

Dubai World Central  
Business Center  
A2 Building Office 09  
Dubai South UAE



**Website**

www.mibd.education